The Sonoma Index-Tribune

VOL. XXXVI — SONOMA, SONOMA COUNTY, CAL., JULY 3, 1915 — NO. 50

DOINGS OF INTEREST IN THE SONOMA VALLEY

FORMAL OPENING OF "THE OAKS" TAKES PLACE TONIGHT

Friends of Mrs. B. Farrell, and of her pleasantly-situated and well-conducted family resort, "The Oaks," are somewhat regretful that the 1915 opening of the place was delayed so late, and given on a night when the valley offered so many attractions.

However, "The Oaks" has many friends who will not forget that tonight (Saturday), July 3rd, is the date named for the opening of "The Oaks," and will be on hand to help make the event a success.

The Pauli-Gottenberg Orchestra will furnish the dance music—an inducement, too. Frank Knolle, violinist, will take the place of Roy Pauli, as the latter is a member of the Sonoma Valley Band, which is to play at Union Hall.

A cordial invitation to attend is extended the public.

OPERATION SUCCESS

L. M. Bish will take his son Meryl to San Francisco next week for the fitting of shoes, with spring inserts in the toe part of the shoes. It will be remembered that Meryl was recently operated on by Dr. J. W. Jesse, of Santa Rosa, and the stubs of his toes—which had become painfully deformed as the result of having been badly burned in early childhood - were removed. The operation was perfectly successful, and Meryl now, for the first time since the accident, will be able to wear shoes with comparative comfort.

"A NIGHT IN HAWAII" AT AGUA CALIENTE AUDITORIUM

Three big nights—Saturday, Sunday, Monday: July 3rd-4th-5th—at Agua Caliente Springs' New Auditorium, where a novel attraction will be presented by the enterprising management.

Mr. and Mrs. Theodor Richards are to be congratulated on having perfected arrangements with "The Hawaiian Seranaders," a group of five, for the production of "A Night in Hawaii."

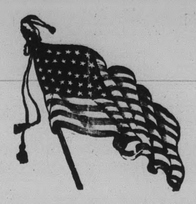
The interpretation by the native Islanders will be very fascinating, the most interesting theatrical event given in the valley this season, as a matter of fact.

And be it understood, moreover, that "A Night in Hawaii" is to be a decidedly characteristic portrayal, with native scenic effects, native dances and native costumes. Despite its immense capacity, there is not a doubt but the Agua Caliente Springs' New Auditorium will be packed by the hosts who will gladly avail themselves of the opportunity to enjoy an evening so delightfully apart from the ordinary.

Another "announcement extraordinary" is that there will be no charge for admission on any one of the three nights. Everything free and everybody welcome!

The Hansen Ragtime Orchestra will furnish music the rest of the season at Agua Caliente Springs. The orchestra comprises violin, piano and drums, and Drummer Fred Hansen asserts that the violinist, who has just completed a season on the Pantages circuit, is the finest rag-time player he has ever heard.

SONOMA VALLEY AMUSEMENT CALENDAR



Celebration of the Anniversary of American Independence at New Vineburg Inn, July 3rd-4th-5th, afternoons and evenings. Barbecue, July 5th.

Sunday, July 4th, celebration at Oak Grove Villa.

Concert and Ball—Under the auspices of Sonoma Valley Band, at Union Hall, Saturday night, July 3rd. Concert, on Union Hotel balcony, preceding ball.

Grand Opening ~~The~~ Oaks—Saturday night, July 3rd.

Sonoma Drum Corps' Picnic—Sunday, July 18th, at Oak Grove.

Fetters' Hot Springs—Moving pictures and dancing every night, with special Saturday-night vaudeville features. Grand masquerade bal July Third.

Boyes' Hot Springs—Special vaudeville attractions every Wednesday and Thursday nights; feature show Friday nights; dancing every night, with special music Sunday nights by Art Hickman's St. Francis Hotel Dansante Orchestra.

Agua Caliente Hot Springs – A change of moving pictures, followed by dancing, every night, in the New Auditorium and Festival Hall. Special attraction for Saturday, Sunday and Monday nights, July 3rd, 4th and 5th: "A Night in Hawaii."

Baseball Games—On Boyes' Springs Ball Grounds, Sunday and Monday, July 4th and 5th; Boyes' Springs vs. Petaluma. Also races and field-day sports.

Chicken Pie Dinner and Supper—In the parlors of the Methodist Episcopal Church, Sonoma, Thursday, July 8th.

"OLD CLOTHES PARTY" AT THE FETTERS' THEATRE

Today is announced by the calendar as July 3rd—the date named for the holding of a masquerade ball at the Fetters' Theatre, and to which innumerable friends of the Springs are going.

While the affair is a mask ball, the nature of costuming has been changed somewhat to suit the times—the "hard times," as the majority of us fully understand!—and no expense, quite fortunately, attaches to attending this all-night function en cognito.

Tonight's is to be an "Old Clothes Party," with prizes to be awarded to the best sustained characters and most effective costuming in "real old clothes."

A prize waltz, to be danced at eleven o'clock, will be a feature of the occasion, and throughout the night, the Rawlins Ragtime Orchestra will render "those famous rags."

Remember, that there is no admission charge for this big event at Fetters' Theatre. A cordial welcome to attend is extended the public.

Miss Groskopf Arrives

Mr. and Mrs. Joseph Groskopf are being showered with congratulations on the advent of their first-born child—a daughter. Tiny Miss Groskopf is a Twilight-Sleep babe and tipped the scales at nine pounds. Her birthday will be celebrated on June 27th. Mother and babe are doing well at the Sonoma Valley Sanitarium.

THE BREITENBACH LOTS BOUGHT BY LOCAL HOME-SEEKERS

The Louis Breitenbach portion of the big Breitenbach tract of land, on Napa Street, a part of which, designated Lot 271, was subdivided into twelve building lots, 50x150 feet in size, is destined in the not-far-distant future to be one of the most thickly built home sections of the city.

Only one month ago, Mr. Breitenbach advertised the sale of these lots in the Index-Tribune, and in just three weeks' time the entire twelve had been disposed of as follows: J. A. Deacon, two lots; F. McGill, two; L. Rouquie, three; Antone Keiser, two; F. Lavine, one, and Lillie Saylor two.

Ten lots were reserved by Mr. Breitenbach, which include the two on which he has had attractive houses erected.

Chicken Pie Dinner and Supper

The Ladies of the Methodist Episcopal Church will serve a Chicken Pie Dinner and Supper in the parlors of the Church next Thursday, July 8th. Price, 35 cents per plate. Don't forget the date on which to help a worthy cause.

Change of Auto Bus Service

The Sunday schedule of the Sonoma to Santa Rosa Auto Bus has been changed, to the discontinuing of the evening auto-bus between here and the county seat, Sunday runs to be the same as the present week-day service. The change becomes effective at once.

Sonoma Valley Will Celebrate July Fourth at the New Vineburg Inn, Vineburg, at the Oak Grove Villa, Sonoma,

And in the City of Sonoma, the great Bird of Freedom will welcome the anniversary of American Independence in Union Hall, at the Grand Ball, given by the Sonoma Valley Band. This event commences tonight (Saturday), July 3rd, but is to be one of those jolly "won't-go-home-until-morning" times. "Home, Sweet Home" will not be played until the call of the mighty Eagle heralds the dawn of the Nation's Birthday—and every American, big and little, in all the grand galaxy of these United States is going to proud America's birthday party. Everybody's going to celebrate our glad natal day—somewhere, somehow!

Many Sonoma Valley residents will go out to Oak Grove Villa, where the Sonoma Band boys—after they've caught "forty winks" of sleep—will play for dancing all afternoon and evening. There'll be a general good time provided for their guests by Mine Host and Mrs. Henry Koerner.

At New Vineburg Inn will occur the main celebration in the valley. It commences today, July 3rd, and winds up Monday, July 5th. During the afternoons, there's to be games and other out-door sports. In the evenings, dancing and fireworks will keep up the Fourth-of-July spirit. On Monday, July 5th, hundreds of pounds of beef will be barbecued under the supervision of the redoubtable Colonel Griffith, and the general public is cordially invited to partake of the feast. Manager Howard Brown has worked "like a beaver" to perfect arrangements for this big three days' celebration, and has all in readiness for a splendid, good time.

FETTERS SPRINGS
Old Clothes Party
All Night Ball
Saturday Night, July 3
GRAND PRIZE WALTZ 11 P. M.
Prizes for Best Sustained Character
RAWLINS' RAGTIME ORCHESTRA
ADMISSION FREE

Caliente Park Hotel
Opposite Fetters Hot Springs
An Ideal Place To Spend Your Vacation
Two minutes walk to swimming tank and dancing pavilion
Newly Constructed Modern Hotel
All modern conveniences
Chalybatia Springs on the Grounds
First Class Dining Room — Rates Reasonable

THE MISSION CANDY STORE AND ICE CREAM PARLOR
Pure Ice Cream — All Flavors
Ice Cream Bricks in any color, layers of different colors for parties
Best Sanitary Plant in Sonoma
Mrs. A. YENNI, Prop.

Boyes' Springs THEATRE
SUNDAY NIGHT, JULY 4th
Dansante Orchestra
Steve Douglas at Violin
Wednesday and Thursday Nights
BIG TIME VAUDEVILLE
FRIDAY---Feature Picture Night
Dancing and Entertainment
EVERY NIGHT
No Raise in Prices — Admission 10c

HARD-FOUGHT BASEBALL GAME

Boyes' Springs defeated Sonoma on the local diamond, last Sunday, by the score of 13 to 8. Although the score was big, there were times when the game was interesting and many good plays were pulled off.

Boyes' was represented by a very strong line up, practically all of the Santa Rosa team wearing the Boyes' uniforms.

The Sonoma boys played good ball at times, but seemed to fall down in the pinches. A little more sleep and less dancing on Saturday nights would be a fine remedy.

Hats off to Lindley, our short-stop! Lindley made a running catch of a fly ball, that was the most sensational catch ever seen on the Sonoma diamond.

Captain Ralph Evans had his eye on that "old pill" and slammed it for 3 safe hits. Ralph also took care of first base in great style.

Lefty Helberg was in the box for Sonoma. It was a most discouraging game for him to pitch, for his team-mates made many errors behind him. Lefty gamely stuck to his job, however, and fought to the last ditch.

Only for the splendid support which he received from his team, Marvin, who pitched for Boyes', would have been knocked out of the box, for the Sonoma boys slammed his delivery all over the lot, getting 13 safe drives.

In spite of the many counter attractions a large crowd of fans were present to see the game.

AGUA CALIENTE SPRINGS
Event Extraordinary Special added attraction
ROYAL HAWAIIAN SERENADERS
In "A Night in Hawaii"
Introducing Native Dances in Costume
In Addition to Our Program of
High Class Vaudeville and Motion Pictures
AGUA CALIENTE SPRINGS AUDITORIUM
SATURDAY and SUNDAY EVENINGS'
JULY 3rd and 4th.
PRIZE WALTZING
3 Handsome Prizes Offered 3
Dancing All Night. — Everybody Welcome
Admission Free

The Sonoma Index-Tribune

H. H. GRANICE, Editor.

TERMS OF SUBSCRIPTION:

Per Year, in Advance	$2.50
If not paid in advance	3.00
Six months	1.50

ADVERTISING RATES

Squre of 250 ems, first insertion	$1 00
Each subsequent insertion up to four	50
Each subsequent insertion	35

PHONE: Main 931. P. O. Box 198

Yearly and quarterly advertisements inserted at reasonable prices —a liberal reduction on the above rates being made.

Entered at the postoffice at Sonoma, Cal., as second-class mail matter.

Sonoma, California, JULY 3, 1915.

CAMPAIGN AGAINST MAIL-ORDER HOUSES

(Continued from last week)

During the first few years, following their entry into the field, while the retail trade of the country was experiencing a commercial evolution, so to speak, the mail-order houses had things pretty much their own way. They grew by leaps and bounds and it was but a few years until their trade extended from coast to coast. The years, however, that witnessed their greatest growth also witnessed the gradual death of their best friend—the "storekeeper."

He is, actually, almost extinct, although a few of his kind yet survive to serve as thorns in the side of the reputable merchant and make difficult the task of removing the barrier of distrust created by his forbears which has been so zealously fostered by the catalogue houses.

Just to demonstrate that a careful system of comparative investigation conducted by anyone, anywhere, will prove this statement, details will be given of an investigation carried out by the citizens of a town of about 6,000 inhabitants, in central Illinois.

In the district tributary to the city referred to, crops had been good and prices high for two or three years, and the farmers who had humbly begged accommodations in the way of credit, and in many cases, cash, during the preceding hard times, now found themselves out of debt with an abundant supply of ready money. The big mail-order concerns, who keep watchful eye on every little nook and cranny of the country, and are always the first to take advantage of favorable trade conditions, lost no time in getting their well-oiled machinery in motion.

Soon after the first good crop had been harvested and sold, they began their campaign of catalogue advertising an' every mail brought hundreds of appeals to the town and country to: "Cut out the middle man!" "Save money!" "Buy direct from the factory!". It "took" and took good.

The fate of this little city would probably have been that of countless others had it not so happened that three or four of its merchants were genuine live wires who refused to admit defeat, and were deep and broad enough to realize that a new condition existed that had to be met in a new way.

(Continued on Fourth Page)

LOTS FOR YOUR MONEY NOW

YOU'LL GET LOTS OF CHANGE BACK IF YOU COME IN AND BUY FROM US NOW.

WE HAVE PUT OUR PRICES AWAY DOWN LOW TO MOVE OUR SUMMER GOODT OUT FAST.

DUHRING'S

Joe Briglia, Prop. — First Class Work Guaranteed

El Dorado Barber Shop

Weyl Building, Corner Spain & 1 St. West — Sonoma, Cal.

BUY IT NOW

Use this golden opportunity, and you will never regret it.
You should own your home and stop paying rent it pays
I have what you want, 8 room hard finishesed two story house
Two lots, 100x140, shade trees, out buildings, Etc. $1000.
Now is your chance, building lots, 50x140, all level $95.
Our prices will suite you, lots, 25x140, all level $50.
Who should worry, Villa lots, 25x130, all level $30.

¼ cash balance payable on three year contract, all in the Town of El Verano, Cal.

Sonoma Grove Farms, Nothing better, Terms or Cash.
T. H. BAINES, Sole Agent, El Verano, Cal.

BEAR FLAG STAMM OF GERMAN REDMEN INSTITUTED

Perhaps, as interesting an initiation of officers as Sonoma has eve witnessed, was that which took place last Sunday morning at Odd Fellows' Hall, when was instituted the German Ladies' Order of Redmen.

The new lodge is to be known as Bear Flag Stamm, and is officered as follows: Mrs. L. Koerner, past president; Mrs. A. Moebes, president; Mrs. R. Randolph, first vice-president; Mrs. B. Reyhardt, second vice-president; Mrs. J. Steiner, secretary; Mrs. J. Schaefer, treasurer; Miss Josephine Steiner, leader; Mrs. D. Colli, inside guard; Mrs. Joost, outside guard; Mrs. Chas. Spindler, Mrs. Seiling and Mrs. A. W. Adler, trustees.

Over three hundred visiting members, including grand officers, were present, San Francisco, Sacramento, Stockton, Marysville, San Jose, Petaluma, Santa Rosa and other points being represented.

On the conclusion of the business session, the visiting and local members of the order repaired to the Schumann Hotel, at Buena Vista, where a sumptuous banquet was served. The well-filled tables were laid under the grateful shade of spreading oak trees, adding hugely to the enjoyment of tke feast.

While speeches were made by the grand officers, yet the most impressive was that given by Mrs. A. Moebes, president of Sonoma's branch of the fraternity.

Saturday night was a "red letter" occasion in the history of Sonoma Stamm, No. 293, when the new officers of the lodge were installed as follows:

District deputy, S. Schaefer; past chief, C. Weisshaar; ober chief, H. Heuer; unter chief, O. Schumann; ber chief, B. Schrimp; warrior, J. Gross; secretary, G. Wolf; treasurer, C. Dresel; inner guard, F. Seelig; outer guard, G. Schumann; trustees, H. Green, H. Koerner and W. Joost.

The installation ceremonies were conducted by Grand Ober Chief T. Bentele, Grand Unter Chief J. Oppel, Grand Secretary M. Fuetscher, and Grand Treasurer A. Schwartz.

A social time followed, to which the families of the Redmen had been bidden, music, dancing and appetizing refreshments rounding out to completeness this pleasant event.

CASTORIA

For Infants and Children

The Kind You Have Always Bought

Bears the signature of Chas. H. Fletcher

LEGAL ADVERTISEMENTS

In the Justices Court of Sonoma Township, County of Sonoma, State of California

F. Duhring, plaintiff,
vs
John Doe Bonney, defendant.

Action was taken in the Justices Court of Sonoma and the Complaint filed in said Court.

The People of the State of California send greetings to John Doe Bonney defendant: You are hereby directed to appear before me at my office at Sonoma City in said Township, and answer the complaint in an action entiled as above, brought against you in the Justice's Court of Sonoma Township, County of Sonoma, State of California within five days after the service on you of this Summons—if it is served within the City and County, township or city in which this action is brought; but within ten days if it is served out of said township or city in which this action is brought and within twenty days if served elsewhere.

And you are notified that unless you so appear and answer above required, the said plaintiff will take judgment for any money or damages demanded in the complaint as arising upon contract, or he will apply to the court for the relief demanded in the camplaint.

Given under my hand this 20th day of May, 1915.

Joseph L. Small, Justice of the Peace of said Township.

First publication, May 29, 1915.

Notice to Creditors

Estate of John W. Donahue, Deceased.

Notice is hereby given by the undersigned, Thomas W. Donahue, administrator of the estate of John W. Donahue, deceased, to the creditors of, and all persons having claims against the said deceased to exhibit them with the necessary vouchers, within four months after the first publication of this notice, to the said administrator, at the law office of Robert A. Poppe, in the Poppe Building, on the east side of the Plaza, in the City of Sonoma, County of Sonoma, State of California, the same being his place for the transaction of the business of the said estate in the said County of Sonoma State of California.

THOMAS W. DONAHUE,
Administrator of the Estate of John W. Donahue, Deceased.

Dated at Sonoma, Cal., July 3rd, 1915.

Robert A. Poppe, attorney for estate.

Some "Twenty Years Ago" In Old Sonoma

(FROM THE SONOMA INDEX-TRIBUNE OF JULY 6, 1895.)

Miss Katie McDonell is receiving a visit from her friend, Miss Katie Monahan of San Francisco.

Mrs. Florence Ogg (nee Campbell), of the Hawaiian Islands, is visiting her father, B. F. Campbell.

Misses Cecilia and Julie Granice are visiting relatives in Alameda, where they will remain several weeks.

For the first time in twenty years rain fell in this valley on the Fourth. The precipitation in 1875, however, was very slight, while that of last Thursday amounted almost to a downpour from 11 A. M. to 4 P. M., the rainfall being over an inch.

J. Lutgens, of San Francisco, and father of Henry Lutgens spent the Fourth with Sonoma friends. Mr. Lutgens is an old pioneer and located in this town in 1854. In the early sixties he was the owner of the Union Hotel and many of the old residents remember him as a most genial host.

The celebration of the Fourth in this place by the Sonoma Turn Verein brought out a large number of people and notwithstanding the rain a very enjoyable time was had by all who participated. The parade, which took place before the rain drops commenced to fall, was a great success, and was participated in by the Sonoma Valley Band, Sonoma Turn Verein, Swiss National Club, Sonoma Volunteer Firemen, Bicycle Club, City Trustees, and a number of citizens in floats and carriages. The floats represented "Liberty," the wine and basalt industries of Sonoma, and the shipping interests of Embarcadero. The latter was gotten up by Chas. Ohm, while the float of "Liberty" was arranged by Mrs. A. F. Pauli and Mrs. W. E. Thomas. The wine industry was represented by a beautifully decorated two-horse wagon, containing a large cask and several bottles of wine from C. Dresel's farm, while two wagons, drawn by eight prancing horses belonging to S. Schocken showed off Sonoma's basalt block interests.

Small Accounts Encouraged
AT THE
Sonoma Valley Bank

It is not Necessary to have a Large Account with us to Enjoy all the Privilegs of Banking

We Welcome Small Accounts, both Commercial and Savings

SAFE DEPOSIT BOXES RENTED

Your Account is Invited.

Established 1875

JESSE BURRIS, Cashier.

Sonoma Valley Sanitarium

NEW, MODERN, COMFORTABLE, ALL KINDS OF SURGICAL WORK, SANITARY, AND ATTRACTIVE QUARTERS.

COMPLETE X-RAY OUTFIT

Irving C. Gobar, M. D.

Physician and Surgeon

Mrs. L. Cobar, G. N., in Charge — Phone Main 1031

505 NAPA STREET — SONOMA, CAL.

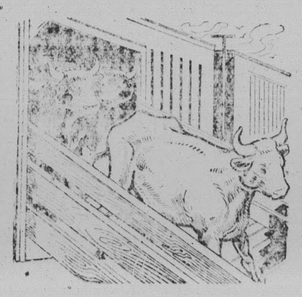
MAFFEI BROTHERS

PROPRIETORS

New Broadway Meat Market

MAFFEI Building, Napa St., Sonoma

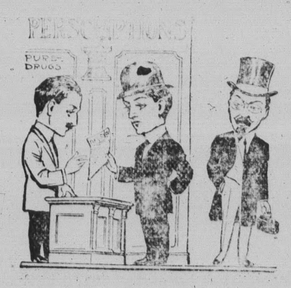
The Best of Beef, Mutton, Pork, Veal and Sausage



CATTLE ON THE RUN

for a living all the time cannot be expected to make sweet, tender meat. The cattle from which we get our choice meat are the stall-fed, grain fattened kind that produce the best meat on earth. Try us with an order for next Sunday's meat. Then all the family will be home to enjoy the treat, which will not cost you a cent more than usual.

S. B. LEWIS



WHEN THE DOCTOR SEES YOU

bring a prescription to this pharmacy he knows that his efforts will not be thwarted either by poor drugs or inaccurate compounding We have a reputation among physicians for perfect prescription work. You can take their opinion as authoritative and bring your prescriptions here to be filled. There's a reason

I. S. SIMMONS

M. Mangiante
H. Franceschi

First Class Work Guaranteed

DE LUXE BARBER SHOP

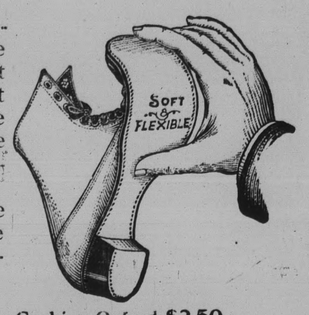
Between O. K. & Eagle Saloons

Electric Massage — Hot Tub Baths

LET US SHOW YOU THE EASIEST SHOE FOR WOMEN

We are illustrating a flexible cushion sole shoe, a shoe that will make you forget you had feet, if your feet burn and ache in hard sole shoes our cushion sole shoe will give you relief the moment you put them on.

The felt cushion in the shoe forms a soft bed for the foot, the flexible sole prevents chafing cramping.



Cushion Oxford $2.50
High Lace or Button
$3.00, $3.50 & $4.00

We Guarantee Satisfactory Wear

Come and Try a PAIR

CHAS. LA TORRES PROP. Sonoma Valley Shoe Store SONOMA, CAL.

NOTICE!

If you have a dead horse or cow, I will pay ONE DOLLAR or more per head. Telephone Free. Have telephone office charge it to me.

If you have an old live horse, of no use to you, write to me, I will call at your place and pay a good price for it. Will come immediatly without fail.

My Telephone Number is Santa Rosa 306.

My address is E. E. Sprague, P. O. Box 54, Santa Rosa, Cal.

FIOR D'ITALIA HOTEL

(Formerly the Sonoma House)

Under New Management

Terms Reasonable

Table Unexcelled

Decanini & Graziani, Proprietors

East Side of Plaza — Sonoma Cal.

R. Busby — E. Coates

Sonoma Valley Bicycle Store

130 Broadway, Sonoma

Automobiles Accessories — Ford Agency — Motorcycles Repairing

Phone 1191.

J. G. Marcy & Son

PLUMBERS

Tanks, Pumps, Windmills, Water Pipes and Brass Goods

And Dealers in

Broadway opposite Odd Fellows building

A. H. RUBKE

General Merchandise

Gives you the best goods

At the lowest prices

PROMPT SERVICE and COURTEOUS TREATMENT

IF ITS FROM VINEBURG ITS GOOD

Vineburg, Cal. — Phone Sub. 337

The El Verano Lumber Yard

L. P. KEARNEY, Proprietor

Lumber, Lath, and Shingles

If You are going to build let us figure on your bill--We'll treat you right regardless of the size of your order. Come in and See Us.

THE WOMAN'S CLUB GARDEN FETE A BIG SUCCESS

The Woman'sClub Garden Party in the F. T. Duhring grounds, Friday afternoon and evening of last week, met with the most sanguine a ticipations of Club workers, and the workers, as a matter of fact, comprised a large percentage of the members, so anxious were they that the undertaking should be a big success financially. In this, the ladies were not disappointed. Complete reports have not yet been turned in, but approximately $125 will be added to the Club House Building Fund.

Socially, the fete was thoroughly enjoyable, all possible diversions having been provided to suit the most variable tastes. Sonoma's favorite musical contributed pleasing numbers. Miss Virginia Pomeroy, the pretty young granddaughter of Mr. and Mrs. W. H. Hanger, gracefully executed two fancy dances, "The Pipes of Pan" and "The Dance of Spring"—the most entertaining and delightful feature of the evening.

The Woman's Club decided some time ago that, when the Building Fund totalled $1,000, the construction of the Club house would be delayed no longer. The hoped-for goal has been attained!

Plans for the new home of the organization will soon be completed by Architect Brainerd Jones of Petaluma. The total cost of the structure will be in the neighborhood of $3,500.

PERSONAL MENTION

Mrs. W. C. Schunemann, of Hoquiam, Washington, has been a guest at the Hanger-Hunter home this week. Mrs. Schuneman, who is an old friend of Mr. and Mrs. Hanger and family, is accompanied by her little nephew, Howard Philbrick. Monday evening, Mesdames Hanger and Hunter entertained about twenty friends to meet their guest. The event was in the nature of a musicale and a very enjoyable time was had.

Monday last, at the home of her parents, Mr. and Mrs. M. L. Scott, little Miss Vera celebrated her eighth birthday by giving a party, at which she entertained Vesta and Countess Prestwood, Lillian Garzoli, Mildred Nelson, Elizabeth Lewis, Zoleta Clerici, Madaline Nelson, Evelyn Ward, Irma Adler, Mabel Branch and Irene Nauman. The children had a delightful afternoon.

The Misses Nellie and Clara Peterson, Myrtle Hardy, Rose Bazaglia and Elmira Hansen, and Messrs. Leonard Thomas, Ralph Evans, Joe and Emile Andrieux, Will Peters n and Richie Rahwyler motored out to Alta Vista, the lovely country home of Mr. and Mrs. O. Gericke, Tuesday evening, where they were pleasantly entertained by the Missses Ethel and Agnes Gericke.

Miss Ruth Kinkead, who had been a guest at the home of Mr. and Mrs. Duhring, for a fortnight, returned to her home in Berkeley yesterday.

T. B. Van Nostrand, who is chief Customs Inspector at the Exposition, returned to his duties recently, after an extended visit with Harry Bird.

Harry Wilson, who lived in Sonoma fifty-three years ago, was the welcome guest of Fred Price the past week.

NEWS NOTES BY CORRESPONDENTS

SCHELLVILLE

Frank McGill spent last Sunday in the Fair City.

Tom Millerick left Monday for a brief visit to Oakland.

Jack Picetti boarded Tuesday morning's south bound train.

Conrad Keiser and little daughter Mary spent last Saturday in San Francisco.

Jake Schumacher and family were among the Santa Rosa visitors on Sunday last.

The Ecuador Consul and family visited Mr. and Mrs J. A. Landsborough on last Sunday.

Mr. and Mrs. Wm. Jacobsen, of Glen Park, were looking over their property here last Snnday.

Mr. and Mrs. A. Hopke, of "Olinda," are having a nice visit from relatives from Suisun this week.

Miss Kate Wilber, former school teacher of San Luis district, spent last Saturday visiting Schellville fr ends.

Mrs. J. C. McDaniels, accompanied by her sister, Mrs. Wm. Helberg, journevod to Petaluma on Wednesday last.

Mr. and Mrs. E. Hurgren, of Santa Rosa, motored over this way last week and called upon Mr. and Mrs. Wm. Helberg.

Mrs. Harold Pauli entertained The Bridge-Whist Club, Thursday afternoon, and the hours were interesting and pleasurable. Mrs. Pauli is, moreover, the most delightful of hostesses.

On Friday night of last week, Miss Vera Wyatt was hostess at an "Overall Party." About twelve girls donned overalls and accepted Miss Vera's hospitality. The jolly "bunch" of fair maids had a fine time.

Mr. and Mrs. Carl Jackson, of Portland, Oregon, spent Wednesday and Thursday of last week at the Landsborough home. Carl is well-known here, having spent a good part of his boyhood at Locust Grove. Mr. and Mrs. Jackson enjoyed the Exposition, but before returning to Portland, did not forget to call on their old friends, Mr. and Mrs. J. A. Landsborough.

On last Saturday evening over fifty young people responded to invitations issued by Mrs. J. A. Landsborough and Mrs. A. M. Thomson to meet Miss Sosia Maldonado of Boyes'. The school house, which had been converted into a dance hall, glowed with brilliant flowers, and the atmosphere was fragrant with their perfume. The grounds of picturesque Locust Grove were illuminated with Japanese lanterns, forming a beautiful picture. At midnight a sumptuous repast was served. Mr. Landsborough and Dr Thomson exerted themselves to assist their wives in entertaining their guests, and all had a nice time. Emile Valente, Sonoma's gifted young musician and favorite rag-time pianist, furnished the dance music.

HAPPY JACK.

Children Cry
FOR FLETCHER'S
CASTORIA

VINEBURG

An unusually large number of people visited Vineburg on Sunday last.

Mrs. August Ftgone and three children arrived here Monday from San Francisco and are the guests of Mr. and Mrs John Batto.

Albert Griffith transacted business in Napa City, Wednesday last, pertaining to the grand celebration at New Vineburg Inn on July 3rd, 4th and 5th.

Will Ashe, a prominent citizen of the northern partr of the valley, and the honorable mayor of Glen Ellen, transacted business at Batto's Spur on Monday last.

Mrs. Rose Spigel, of San Francisco and her charming daughters, the Misses Ila, Wilma and Rose Marie, are the guests of Mr. and Mrs. D. Colli, at "Bird Nest Cottage."

Mrs. Fred Batto and daughter, Miss Emily, returned home on Saturday evening, after spending ten days enjoying the interesting sights in the Exposition City. During their stay, they were the guests of Mr and Mrs. Edward Bosquet.

Fred and Arthur Batto, accompanied by Miss Emily and Master Fred, Jr., motored to Concord last Tuesday, via Napa, and on the trip visited the principal places of interest in Contra Costa County.

The many gold and silver medals awarded to the firms of Gundlach-Bundschu Company of the Rhine Farm, and Dresel & Company, by the Jury of Awards of the P. P. I. Exposition, for the excellent quality of their wines and brandies, should make this part of Sonoma Valley proud of its name. Vineburg, the queen!

The busy fruit-shipping season is near at hand, and of course Vineburg station is one of the busiest along the line of the Northwestern Pacific Railroad in the Sonoma Valley. But still, that does not seem to worry our general station agent, Grove Rubke, who maintains his usual happy, pleasant manner.

Among the five straight carloads of green feed and merchandise switched in on Batto's Spur, last Sunday morning, was one car of hay-baling wire (thirty tons) from Waukegan, Ill. This was the first car of wire to arrive in Sonoma County this year. A carload of choice white Sonora wheat, crop of 1915, from Corcoran, Cal., was also shipped in, which was also the first to arrive in the valley.

SAL'S PICK-UPS

Gathered in and Around El Verano

SPECIAL BY LEASED WIRE, THE [SHORTEST IN THE WORLD.]

Railroad Policeman Moffatt, of the Southern Pacific, was in town Monday.

Doctor Tony Nuefer, of Petaluma, was sight-seeing in El Verano Monday.

Mr. Sorenson, a well-known business man of the metropolig, is spending an extended visit at the Bellevue Hotel.

Lee Witlach, a prominent citizen of Petaluma and well-known here, was a welcome visitor in El Verano, Sunday.

Johnnie Basileu and Billy Baines were fishing in Embarca- The boys made a good catch and eajoyed a very pleasant day in "Tule Villa."

Sam Middagh, of Petaluma, returned home, Tuesday, after a long stay in the valley. Mr. Middagh stated upon leaving that he was well pleased with the valley and the springs, and intended to come later and spend a long vacation at this place.

SAL SALARATUS.

Mr. and Mrs. Arnold Ellenburger of Santa Clara County, "newlyweds," are at present spending a part of their honeymoon as guests of the fair young bride's cousins, Mrs. Fred Batto and Miss Adele Andrieux of Vineburg, and Mrs. Chas. McDevitt of Sonoma. The charming bride was formerly Miss Margaret Carabel, of Agnews, and is well-known in this vicinity, where she has spent her summer vacations. Mr. Ellenburger is a rising young business man of San Jose, and after visiting various parts of the State, the happy couple will reside in the Garden City.

EASY JIM.

Children Cry
FOR FLETCHER'S
CASTORIA

P. O. BOX 73. PHONE MAIN 368

TOSCANO HOTEL

S. CIUCCI & CO.,
Proprietors.

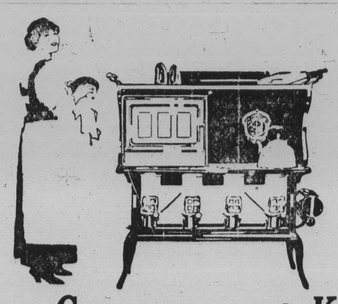
Free Bus to and from Sonoma Depot
Bus to Springs Extra.

Finest Wines, Liquors & Cigars
North side Plaza
one block from Depot. Sonoma Cal

Why Not top at
THE POPULAR
NEW VINEBURG INN?
VINEBURG, Cal.

A. W. LEHRKE, Proprietor. HOWARD R. BROWN, Manager.

Motor Eats. Wet Goods



Gas-Stove Convenience with Kerosene

A good oil stove is like a gas stove—ready at the touch of a match. Any degree of heat you want *instantly* by simply raising or lowering the wick.

New Perfection
Oil Cook-Stove
For Best Results Use Pearl Oil

Burns oil, the clean, cheap fuel. It roasts, toasts, broils, bakes—better than your kitchen range. No wood, coal or ashes to lug—no soot or dirt—no odor—does not taint the food. And your kitchen is always *cool*. Several sizes and styles. Ask your dealer. See Exhibit, Palace of Manufactures, Panama-Pacific Exposition.

STANDARD OIL COMPANY
(California)
Sonoma

KINSLOW BROS.
Santa Rosa Granite and Marble Works,
Builders of all Kinds of Mouments, Vaults, Mausoleums, Etc.
Send for Designs of Artistic Memorials.
200-204-206 Fourth Street, SANTA ROSA, Cal.

1916 OVERLAND
$865 Here
N. & M. Hardware Co.
LOCAL AGENTS
See us for Demonstration
Full line of Parts on Hand

J. M. SOBBE
Everything in Groceries, Tobaccos, Candies and etc.
Staple Goods at Bottom Prices
Glen Ellen, Cal.

BEAR FLAG GARAGE
SPAIN STREET SONOMA
J. Fochetti & Son Proprietors
Machine Work and Auto Reparing a Specialty

SPRING and SUMMER
SHIRTS, KAKI PANTS
Also Two 1st Class Lines of Samples of Made-to-Measure Clothing. Call and have your measure taken. Satisfaction Guaranteed.
HENRY BATES,
MENS' WEAR AND SHOES
Just Arrived, a Full Line of

Established in 1882
Chas. J. Poppe
Glen Ellen, Calif.
Groceries and General MERCHANDISE
A Selected Stock and Prices Right. News Agency and Insurance. Laundry Office. Phone Sub 237.

GRAND ANNUAL
OAK GROVE RESORT
Sunday, JULY 4
DANCING
One o'clock until Midnight
Music by Sonoma Valley Band

WANT ADS

LOST—Sunday, June 20, at Oak Grove Villa, wallet containing about $85 in greenbacks. Finder would be doing an act of charity by returning this money as it was the property of a laboring man who has a family. Communicate with this office.

FOR SALE—Piano and household furniture for sale at very low price Inquire of Alberta Mann, R. F. D. 1, box 72 Sonoma, Cal.

FOR SALE—One 1913 Cadillac 5 passenger Car in a 1 condition. Apply to F. W. Boynton.

FOR SALE—Horse and buggie. Apply at Marble Palace near Verano.

WANTED— The use of good milk cow in exchange for pasture of same. Cow will be in hands of responsible party and well cared for. Inquire Mrs. M. I. Farquar, Res. Madrone Station—Post Office Glen Ellem.

FOR SALE—One top buggy, one trap and light business wagon also two sets single harness. C. Krecker, Agua Caliente Park Opposite Fetters Springs. 4t

FOR SALE—Six horses, 800 to 1200 lbs., young and perfectly gentle for ladies to ride or drive. Also two fine surreys cheap. F. Jensen, Oak St., El Verano

FOR SALE—Fine Holstein cow Enquire of A. H. Simons, Vineburg

BLOCK MAKERS-Good motions can be had at a very reasonable royalty, by applying to Gray's Quarry, Rincon Valley, route 6, box 186. Santa Rosa, Cal.

LOST—Chain with gold and black beads, locket attached. Two pictures in locket. Please return to Mrs. M. B. Cooper, Glen Ellen.

FOR RENT—House and big barn. Sebastiani, Sonoma Cal.

FOR SALE—Four good horses A. Chevaher, El Verano.

WANTED——An experienced pastry cook, middle aged lady, aply at Glen Ellen Ice Cream Parlor.

A. RAHWYLER,
Pioneer Swiss Watchmaker and Jeweler
Dealer in Watches, Clocks and Jewelry
Large Stock of Watches and Jewelry on hand. Special attention paid to fine watch and jewelry repairing. All work warranted. Old gold and silver bought.
Napa St., adjolning Union Hotel, P. O. Box 54.
SONOMA, CAL.

NEAREST TO EVERYTHING
Hotel Manx
San Francisco
POWELL ST. AT O'FARRELL
Best located and most popular hotel in the City: circulating ice water in every room.
Especial attention to ladies travelling alone.
Excellent, reasonably priced grill. Meet your friends at the Manx.
European Plan Rates $1.50 up.
Management, Chester W. Kelley

GARDEN HOSE
Reel Hose--You may buy any length.
Real Hose--Absolutely Guaranteed.
Double Ply--Moulded
15c per ft.
F. CLEWE

EGGS
AVERAGING 24 OZ PER DOZEN ARE NO. 1
Special Prices on CROLEY'S EVER LAY Egg Mash
The Perfect Egg Maker
SAVES TIME AND MONEY
All Prices Reduced at the
Sonoma Feed Store
Telephone 1251
Prompt Delivery Two Teams

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of Chas. H. Fletcher and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhœa. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher.

In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

Made in Sonoma County

Jersey Brand Milk

Purity a Surety

Save The Labels

1788 Prizes FREE

Cash & Silverware

This coupon saves you money if presented to your Grocer before July 15.

3 large cans Jersey Milk — Retail Value 25c — With Coupon 20c

Grocers Callect the Difference from US

Purchaser Must Sign this Coupon

NAME.....

ADDRESS.....

CREMO MILK Co., 268 Market Street, San Francisco

Exclusive Agency

Depot For

Nyal Family Medicines, Kantleek Rubber Goods.

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DEPOT FOR Parke Davis & Co's., John Wyeth & Brother's Pharmacecals

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Dealer in

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Napa street, next door to Postoffice — SONOMA, CAL

Saddle Horses & Rigs

At Woodleaf Stables, Boyes' Springs

Ladies' and Gents' Riding Habits

R. E. Button, Prop.

No Charge for delivery — Phone 351

The First National Bank of Sonoma

The Bank of Service

OFFICERS:

Fred. Batto, Pres.; N. J. Heggie, Cashier;
Fred. Bulotti, Assistant Cashier.

DIRECTORS:

Henry Rubke, L. H. Green, Fred. Bulotti, Fred. Batto, N. J. Heggie

We solicit your business and we have the facilities to serve you

Safe Deposit Boxes for Rent.

UNION

Livery and Feed Stables

SONOMA, CAL.

JOE RYAN, Proprietor

FIRST-CLASS STABLE IN EVERY PARTICULAR. HORSES BOARDED by the day, week or month. Terms reasonable.

Stage Office of the Southern Pacific Railroad.

Phone Main 611

Novel Campaign Conducted by Illinois Citizens To Induce Trading at Home

(Continued from the Editorial Page)

They organized some two hundred of their most progressive citizens into a Trade-at-Home League, the purpose of which was to establish a bureau of comparative investigation for the use and benefit of the consumers living within the city's trade zone. The active work was done by a committee of ten representative business men, who took several months to get things in readiness for the curtain to raise on this pioneer drama of commercial art, but when that time came, they had demonstrated beyond a doubt the fundamental soundness of the theory upon which their labors were based

A catalogue from each of the three mail-order houses doing the bulk of the business in that territory had been taken and carefully gone through, page by page, and from every line of merchandise was chosen from one to a dozen articles that, as near as could be determined by illustrations and descriptions, seemed to be of about the same quality as similar articles carried by the local merchants When the list was completed, they began buying these articles from the catalogue houses through the medium of their friends, their wives and their clerks, and as they came in were taken to the display rooms and there carefully analyzed both as to quality and workmanship. Shoes were sawed in half, furniture taken apart, mattresses ripped open, and in fact every article thoroughly dissected. To each article was then attached a card showing the result of the investigation, dwelling in detail on every essential feature of construction and material. The card also had the catalogue illustration and description attached showing the net cost of the article delivered there. Exhibited by the side of this was one of as near the same quality and style as could be found in a local store, which was treated in exactly the same manner, the attached card giving the same information for comparison as was shown on the other.

The committee in charge of the work was absolutely impartial in preparing the exhibit as it was early decided that for the work to accomplish permanent results it would be folly to do otherwise, so such mail-order articles as had the best of the argument were just as prominently exploited as those which favored the home merchant.

The means they used to get the farmers interested in the exhibit was not only very effective but in itself was of great and lasting benefit to them. The committee arranged a course of semi-weekly lectures on farm topics of interest to every farmer in the district. One day it would be corn culture, the next hogs, and so on till every subject had been treated from every view point. The whole purpose of the campaign was to get the consumer to educate himself.

Literature was handed them to aid their study of the exhibit in which was given an unbiased summary of the results obtained and the facts established by the investigation. The two most significant being: First—Every article secured from the home merchant was far superior in both quality and workmanship to the similar article purchased from the mail-order house. Second:—The total cost of all goods exhibited by the local dealers, figured at the regular retail price, was seven and one-tenth per cent less than the total cost of all the goods purchased from the catalogue houses.

Figures were also given to show that, although twenty-five and three-tenths per cent of the number of articles purchased from the mail-order houses were cheaper than the same articles could be purchased at home, only twelve and one-half per cent of such articles showed a saving of more than twenty per cent. It was also proven that in the mail-order lines showing this apparent advantage, the quality and workmanship were greatly inferior, and decreased in the same proportion as the difference in price increased.

The campaign lasted eight months, and a careful check of the results obtained tended to show that over four hundred confirmed mail-order buyers in the community had convinced themselves of the financial wisdom of home patronage and had permanently abandoned the practice of catalogue buying The business that was thus diverted from the mail order houses was approximately seventy per cent of the total amount formerly lost to the community.

THE CHICAGO EMPORIUM

Announces Their

ANNUAL RED TAG SALE

To Start July 9th at 9 a. m.

Where in all seasonable wear, all broken lines of staples will be sold at mere fraction of their value It is a fixed policy in this store never to carry over to another season any seosonable wear.

We start this early to clean stocks, so as to give our friends and patrons the advantage of buying while the goods are still seasonable.

Summer is just starting and as the stocks this year are limited, we urgently advise early shopping.

SUITS, COATS, DRESSES $8.95

The price does not cover the wholesale cost of any one of these garments. Still that is the Red Tag Price. We have put on every garment in stock of this seasons newest and best styles.

DRESS SKIRTS, $3.95 & $4 92

These are coverts, gabardines, in navy and black and black and white checks.

WASH DRESSES, $3.95 & $4.95 and up to $10.95

These are all the very newest styles and exceptional values at these sale prices.

WHITE DRESSES, $4.95, $6.95 and up to $12.95

Handsome dresses and considered by good judgee excellent values at regular prices.

MISSES DRESSES, 79c, 95c, $1.45 and $1.95

These are underpriced. A good time to prepare for school opening.

WHITE WAISTS, 79c

These are broken lines of our $1.00 values.

SILK WAISTS, $1 95, $2.95 and $3.95

The newest styles, but not all sizes in every style.

MIDDIES, 95c

These are white ones, also colored crepes. They sold for more

SUITS, COATS, $2.95

These are left over from previous seasons. Lots of good wear in them and again look at the price.

CHILDRENS COATS, $3.95

Sizes 6 to 14 in medium and heavy weight. Some were marked more than double this sale price.

JUNIOR DRESSES UNDERPRICED

Both white and colored. All new styles.

DUSTERS, $1.95, $2.95, $3.95, $4.95

A good investment if you ride or drive. A saving at these prices.

MILLINERY

Every dress hat, every street hat, every childs hat is now far underpriced.

Extra, Extra, Extra

Don't fail to see the bargain tables, you will be suprised to see what you can buy at 5c, 15c, 50c and $1.00.

The Chicago Emporium

NAPA — CALIFORNIA

The Dew Drop Inn

Standard Brands of Wines, Liquors and Cigars

A. BERETTA, - - Proprietor

Dal Poggetto Building, Napa St., Sonoma

PALM BAR

UNDER

New Management

Jep Valente — Jack Valente, Mgr.

Complete New Stock of Case Goods--Foreign & Domestic

Pool Table in Connection

Northwestern Pacific Railroad Company

Official Time Sehedule.

Effective MAY 16, 1915

Leave Sonoma.	TO AND FROM	Arrive Sonoma
DAILY.		DAILY.
7.18 A M 11.03 A M 3.40 P M	San Franciaco San Rafael and Intermediates	9.59 A M 12-57 P M 6.59 P M
11.03 A M	Glen Ellen and Intermediates.	9.59 AM 12-57 P M 6.59 P M
7.18 A M 11.03 A M 3.40 P M	Ignacio Healdsburg Eureka and Intermediates.	9.59 A M 6.59 P M
7.18 A M 11.03 A M 3.40 P M	Cloverdale Healdsburg Lytton and Intermediates.	9.59 A M 6.59 P M
7.18 A M 11 03 A M 3.40 P M	Eureka and Intermediates	9.59 A M 6.59 P M
7.18 A M 11 03 A M	Healdsburg	6.59 P M
7.18 A M 11 03 A M 3.40 P M	Sebastopol and Intermediates.	9.59 A M 6.59 P M
7.18 A M 11.03 A M 3.40 P M	Guerneville and Intermediates.	6.59 A M
SUNDAYS.		
7.18 A M 3.40 P M 6.21 P M		9.59 A M 11 35 AM 6.59 P M

W. S. PALMER, Manager.

J. J. GEARY
Gen. Freight and Passenger Agent

Sonoma County Transportation Co. Auto Bus Line

Santa Rosa-Sonoma-Napa Route

DAILY EXCEPT SUND'Y			SUN. ONLY	
ARIVE	a.m.	p.m.	a.m.	p.m.
Santa Rosa	9:45	4:00	12:30	9 15
Melitta	10 05	4:20	12:50	9:35
Kenwood	10:20	4:40	1:10	9:55
Glen Ellen	10:40	4:55	1:25	10:10
Eldridge	10:45	5:00	1:30	10:15
Hot Springs	11:10	5:25	1:55	10:40
Sonoma	11:25	5:40	2:10	10:55
ARRIVE Napa	12:15	6:30	3:00	11:45
LEAVE	a.m.	p.m.	a.m.	p.m
Napa	6:30	1 00	9:00	4:00
Sonoma	7:00	1:30	9:50	4:50
Hot Spring	7:35	2:05	10:05	5:05
Eldridge	8:00	2:30	10.30	5:30
Glen Ellen	8:05	2:35	10:35	5:35
Kenwood	8:20	2:50	10:50	5:50
Melitta	8:10	3:10	11:10	6:10
ARRIVAL Santa Rosa	9:00	3:30	11:30	6 :30

Hotel El Dorado

Cor. Spain and First-street West.

SONOMA, CAL.

Mrs. L. QUARTAROLI,

Proprietor.

This hotel being completed and newly furnished is now open for business.

Board and Room $1.25 a Day and Up.

Best Wines, Liquors and Cigars served at the bar.

ROSS Photographer

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Santa Rosa - - Cal,

Worn Out Horses

Bought, Sold, Fxchanged

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And We Will Call For Your Stock

George B Carpenter

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EAGLE SALOON

NAPA STREET, SONOMA, CAL.

Finest Wines, Liquors and Cigars. Best Steam and Lager Beer.

JAS. L. MODINI, Proprietor.

Welcome Saloon

First-st West, Yenni Bld'g Sonoma

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Complete variety of all leading brands of Foreign and Domestic WINES, LIQUORS, CIGARS

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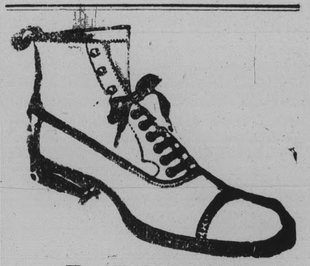
DEALER IN

Hardware, Stoves Tinware Plumbing

Pumps, Windmills and Tanks.

Jobbing and repairing a specialt Agent for Steel Star Windmill. A complete line of Stoves and Ranges, Gasoline and Blue Flame Oil Stoves and Oil Heaters, Water Pipe and all kinds of Fittings, Sewer Pipe, Chimney Pipe and Garden Hose. Gasoline and Coal Oil kept on hand.

J. J. DUNBAR



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Absolutely First Class Repairing a Specialty.

The work we produce and the material we use defies comparison.

Patronize Home Industry

Drink Sonoma Beer

A beer of quality made under ideal conditions

Ice Delivered Daily

Phone Main 513

Sonoma Brewing Co

GO TO

A. PERA,

(Formerly of the Fruit & Vegetable Market) for all kinds of

Fresh Vegetables, Fruit and Imported Goods

NOW IN

Muldry Building,

South side Plaza

Prompt Delivery of Orders.

A. W. ADLER

LUMBER AND MILL WORK.

Doors, Sash and Mouldings

Cement, Brick and Building Material

Phone Main 951.

Yards on Spain st., Sonoma, Cal

When in Santa Rosa

Stop at

CAMPI Restaurant

Good

French-Italian Dinners

Also ala Carte--All Hours